



ANNE HALVORSON



Anne Halvorson is a seasoned Brand Strategist and Advertising Executive with over 20 years working for the most provocative independent creative agencies in the world: Wieden + Kennedy, Fallon, PMH and Someplace. As a lifelong champion of creativity and ideas that matter, she also enjoys helping students achieve their own creative endeavors as an Adjunct Faculty with the Creative Entrepreneurship department at the Minneapolis College of Art & Design (MCAD).

Whether coming up with brand, business or community solutions, Anne's experience across a broad range of projects—as well as living and working in China for six years—has given her a unique perspective on the importance of a human-centric approach to solving today's biggest challenges; it always starts with empathy and stepping into the shoes of the people you serve.

Anne will be speaking in Minneapolis during the MOMENTUM convening on August 5, 2026.

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