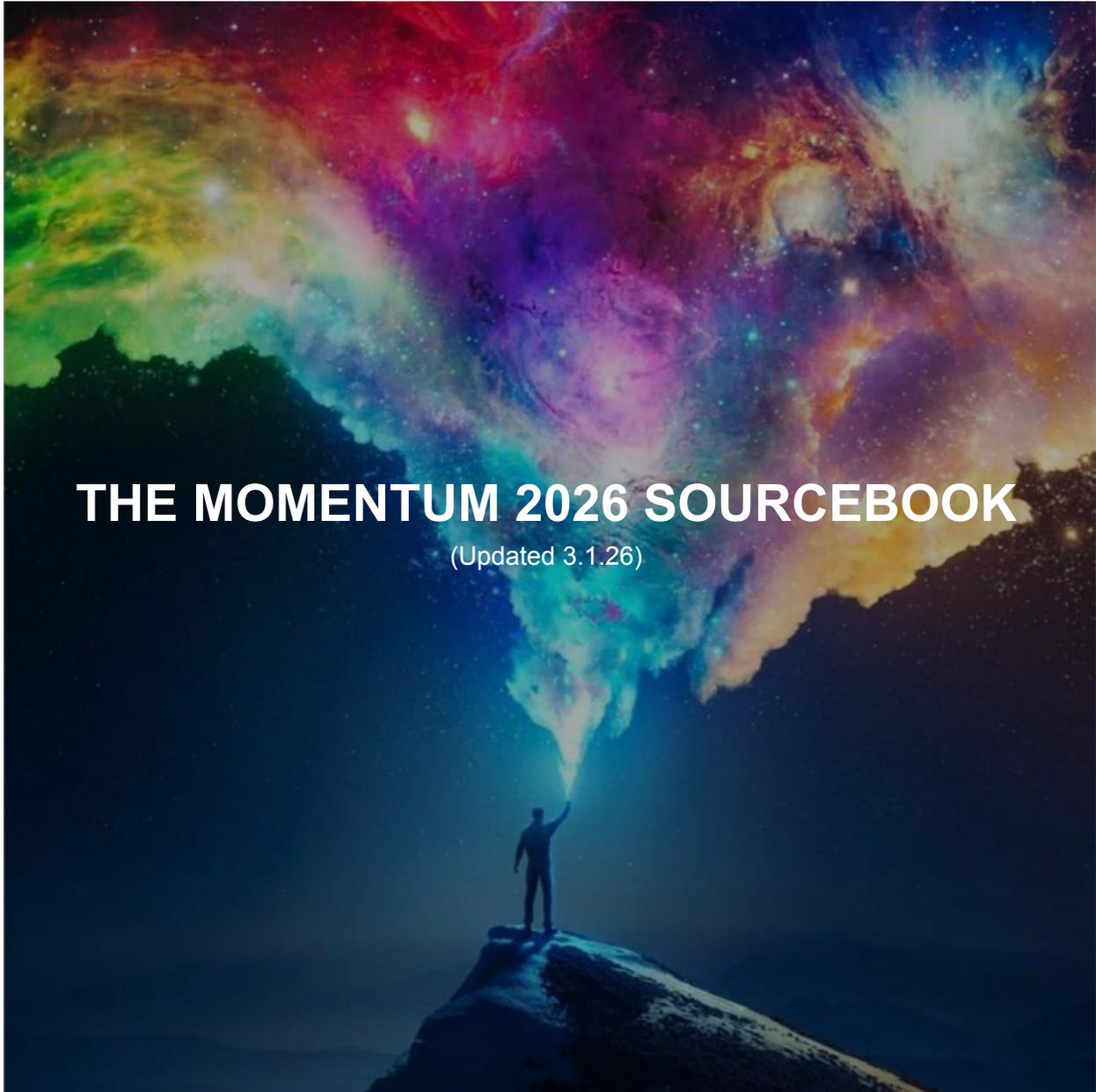


MOMENTUM





THE MOMENTUM 2026 SOURCEBOOK

(Updated 3.1.26)

The Momentum 2026 Sourcebook will function as a living field record that draws together foundational reference information, the voices and perspectives of participants, and newly generated, actionable models emerging from this summer's work. In spirit, it reflects other field-rooted synthesis work of Theatre Communications Group, the experimental documentation ethos of MIT Media Lab, and the open, human-centered design resources of IDEO.org — grounded specifically in cultural ecosystem engagement and collective authorship.

All information included within the Sourcebook will be freely available for piloting, adaptation, and use by anyone. We ask only that when ideas, language, or models are directly utilized, credit is given to Momentum and to the Momentum partners, sponsors, contributors, and participants whose insights shaped the work.

The Sourcebook contains seven sections, which will have information added regularly from March to October 2026. A final version of the Momentum 2026 Sourcebook will be published by the end of 2026, and future editions including case studies on pilot activities may be updated in future years.

SOURCEBOOK SECTIONS:

1. **Quotations and Media**
2. **Overview of Identified Models and Solutions**
3. **Modeling Details**
4. **Existing Case Studies, Articles, and Examples**
5. **Reference Materials**
6. **Partners, Sponsors, and Contributors**
7. **Other Topic Areas for Future Exploration**

Section 1: Quotations and Media

"A board will only be strong in what you recruit the members to do. If you recruit mainly for fundraising, *you can't expect them to be able to do everything else.*"

DIANE RAGSDALE, EDUCATOR & THOUGHT LEADER



"The board models we use now are simply the least flawed options we've been able to figure out so far."

LAURA ZUCKER

**CULTURAL STRATEGIST & PAST DIRECTOR,
CENTER FOR BUSINESS & MANAGEMENT OF THE ARTS
CLAREMONT GRADUATE UNIVERSITY**



"We all have to acknowledge the problem and put our collective and creative brains together to redesign it. This means that we have to consider that nothing in [our] industry practices to this point should be considered sacred, beyond question, or unchangeable."

MICHAEL BOBBITT, CEO OF OPERA AMERICA

Materials will be added here after the MOMENTUM 2026 launch and in an ongoing way through the end of 2026.



Section 2: Overview of Identified Models and Solutions

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and in an ongoing way through the end of 2026.



Section 3: Modeling Details

Materials will be added here after the MOMENTUM 2026 launch and in an ongoing way through the end of 2026.



Section 4: Existing Case Studies, Articles, and Examples

Materials will be added here after the MOMENTUM 2026 launch and in an ongoing way through the end of 2026.



Section 5: Reference Materials

Materials will be added here after the MOMENTUM 2026 launch and in an ongoing way through the end of 2026.



Section 6: Partners, Sponsors, and Contributors

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Section 7: Other Topic Areas for Future Exploration

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