

MOMENTUM



SPONSORSHIPS FOR MOMENTUM 2026

(Updated 2.28.26)

*We are not cataloguing failures.
We are not defending the status quo.
We are not refining best practices.*

We are expanding possibilities.



We are currently welcoming sponsorships for MOMENTUM 2026 and to contribute to the MOMENTUM Implementation Fund.

We would love to partner with you on creating and piloting more choices for our collective future!

*Creative Evolutions Co-Founder
Calida Jones*

\$500 | \$1,000 | \$5,000 | \$10,000 | \$25,000 | \$50,000

We Have More Choices Than We Think We Do

Momentum@CreativeEvolutions.com

MomentumRevolutions.com

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- What value will my sponsorship generate?

Sponsorships allow us to deliver and enhance the following:

- **Human investment**, supporting facilitators, coordinators, and speakers who create the containers for MOMENTUM to happen and carry forward.
- **Practical expenses** related to the six 2026 MOMENTUM events, including promotion, food, signage, materials, facilities expenses, and technical support.
- **Documentation and distribution** of collected MOMENTUM ideas, including documenting pilots and case studies, as well as promoting those ideas across industries and presenting them to future constituents.
- **Scholarship support** for MOMENTUM participants who do not have access to personal or organizational resources for registration fees and travel.

Sponsorships to Creative Evolutions for MOMENTUM 2026 will also in part contribute to the **MOMENTUM Implementation Fund**, to be used specifically for support for individuals, organizations, or communities to pilot, customize, or expand the implementation of ideas developed or detailed during MOMENTUM 2026.

- What sponsorship benefits come with my contribution?

MOMENTUM sponsors will receive the following:

- Crediting on all MOMENTUM materials at all MOMENTUM 2026 locations, online, and on all future disseminated materials sourcing from MOMENTUM 2026 activities.
- Public promotion as a MOMENTUM partner and champion of future innovations.
- Free registrations to attend and participate at any MOMENTUM events.
- On-site promotion and visibility at all MOMENTUM locations with provided imagery, materials, or signage.
- An introduction social media post and a thank you social media post on Creative Evolutions' channels before and after MOMENTUM 2026.
- Specific inclusion and highlighting via email to all MOMENTUM 2026 attendees

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- **What level sponsorships are currently accepted?**

MOMENTUM sponsorships can range in levels, depending on your intended levels of impact. Sponsorships from \$500 to \$10,000 will primarily support 2026 MOMENTUM activities and scholarships, while sponsorships in the \$10,000 to \$50,000 levels will contribute to the MOMENTUM Implementation Fund and other related partner initiatives.

Talk to us about what kind of impact you want to have and what makes the most sense for you!

- **What channels are there for my sponsorship?**

MOMENTUM sponsorships can be accepted by Creative Evolutions, Theatre Communications Group, or any of the University host partners, depending on your relationships, larger strategies, and partnership structures.

- **Who do I talk to about sponsoring MOMENTUM 2026?**

Your best contacts around **general MOMENTUM sponsorships** and the **MOMENTUM Implementation Fund** are Creative Evolutions' Managing Collaborators:

Calida Jones — calida@creativeevolutions.com

Douglas Clayton — douglas@creativeevolutions.com

If you specifically would like to talk about sponsoring MOMENTUM in relationship to **Theatre Communications Group and the national theatre ecology**, please contact:

LaTeshia Ellerson, Co-Executive Director, Theatre Communications Group
lellerson@tcg.org

If you specifically would like to talk about sponsoring MOMENTUM in relationship to a **particular University host partner or program**, please contact one of the following:

University of Oklahoma
Seth Gordon, Professor of Performance, Helmerich School of Drama
sethg@ou.edu

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University of the Bahamas
Dr. Robert Blaine, III, President of the University
robert.blaine@ub.edu.bs

University of Seattle
James Miles, Assistant Professor, Performing Arts & Arts Leadership
jmiles@seattleu.edu

Minneapolis College of Art and Design
Kami Norland, Director, Master of Arts in Creative Leadership
knorland@mcad.edu